

FOREST BOTANICALS SUSTAINABILITY PLEDGE

I commit to becoming a more conscious herbal products consumer by pledging to build and deepen my relationship with forest botanicals in the following ways:



TAKE ACTION - PART 1

1. Join the Forest Botanicals Week Pop-Up Facebook Group and engage in discussion.
2. Watch, read and share Forest Botanicals Week content on social media.
3. Apply the Forest Botanicals Week Facebook Profile Frame to help spread the word!

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I commit to becoming a more conscious herbal products consumer by pledging to be a partner not just a consumer in the following ways:



TAKE ACTION- PART 2

1. Download the *Sustainable Sourcing Template Letter* and send to my favorite herbal companies.
2. Purchase sustainably sourced forest botanicals, including Forest Grown Verified and Organic certified products. Only buy what I need.
3. Look over the *Types of Forest Farming* infographic to learn about the different production methods.

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I commit to becoming a more conscious herbal products consumer by pledging to stay engaged and advocate for change in the following ways:



TAKE ACTION- PART 3

1. Sign up for newsletters and follow social media accounts from organizations who cover issues relating to sustainable herb sourcing, including:

- The Sustainable Herbs Program
- Appalachian Sustainable Development
- Appalachian Beginning Forest Farmer Coalition
- United Plant Savers
- Fair Wild, and others!